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Patty Moore

Stage Introduction:

TPG Speaker Patty L. Moore is a consultant, speaker and author, specializing in leadership development, brand development, marketing and strategic planning. She also is a proud mother, grandmother, wife and daughter who knows first-hand the challenges of work-life balance.

Patty currently serves as Chairman of the Board of Red Robin Gourmet Burgers, a chain of casual-dining restaurants throughout the U.S. and Canada. She also serves on the board of directors of ONEOK, Inc. (NYSE: OKE), the fifth largest gas distribution company in the U.S. She is a member of the board of directors for QuikTrip Corporation, a privately-held gas and convenience store retailer that is frequently named in the top 100 places to work in the U.S. by Forbes. Patty also served on the board of directors for Sonic Drive-in Restaurants. She also is on the board of directors for Giant Impact, an Atlanta-based leadership development company.

Patty was the president of Sonic Corporation from January 2002 until October 2004. During her tenure at Sonic, she also served as executive vice president, senior vice president, marketing and brand development and vice president of marketing. Over the 12 years Patty was at Sonic, the company grew from less than \$900 million in sales with 1,100 restaurants to over \$3 billion in sales and over 3,000 restaurants.

Patty co-authored *Confessions from the Corner Office*, a very personal book on leadership instincts. Advertising Age magazine named Patty one of the "100 Top Marketers in the U.S.", and Nation's Restaurant News named her one of the top 50 women in foodservice. She also received the University of Oklahoma's Distinguished Alumni award.

Patty is active in industry and community organizations such as the Arthritis Foundation. She served as chair of the national board of trustees from November 2000 until November 2002. Patty was awarded the Arthritis Foundation's Harding Award, the highest national honor awarded to volunteer leaders. She is past chair of the Board of Visitors of the Gaylord College of Journalism and Mass Communication at the University of Oklahoma. Patty also serves on the board of trustees for the University of Central Oklahoma Foundation and is an elder at her church.

She has earned her accreditation in public relations (APR) from the Public Relations Society of America. A journalism/public relations graduate of the University of Oklahoma, Moore graduated Phi Beta Kappa in 1979. Patty and her husband Mark have two daughters, two grandsons and live in Edmond, Oklahoma.

For more information on these and other programs please contact:

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