

Pattye Moore



THE | PERSIMMON | GROUP



TPG Speaker Pattye L. Moore is a consultant, speaker and author, specializing in leadership development, brand development, marketing and strategic planning. She also is a proud mother, grandmother, wife and daughter who knows first-hand the challenges of work-life balance.

Pattye currently serves as Chairman of the Board of Red Robin Gourmet Burgers, a chain of more than 420 casual-dining restaurants in 40 states and Canada. She also serves on the board of directors of ONEOK, Inc. (NYSE: OKE), a diversified energy company and the fifth largest gas distribution company in the U.S. She is also a member of the board of directors for QuikTrip Corporation, a privately-held gas and convenience store retailer. Pattye also served on the board of directors for Sonic (NASDAQ: SONC) from January 2000 – January 2006. Pattye is on the board of directors for Giant Impact, an Atlanta-based leadership development company.

Pattye was the president of Sonic Corporation from January 2002 until October 2004. In that position, she was responsible for company store operations with 500 units, franchise and field services, operations services and marketing and brand development. During her tenure at Sonic, she also served as executive vice president, senior vice president, marketing and brand development and vice president of marketing. Over the 12 years Pattye was at Sonic, the company grew from less than \$900 million in sales with 1,100 restaurants to over \$3 billion in sales and over 3,000 restaurants.

Pattye co-authored *Confessions from the Corner Office*, a very personal book on leadership instincts, with Scott Aylward. Aylward is the former chairman and CEO of Barkley, Evergreen & Partners, which was Sonic's advertising agency for 13 years. Together, Scott and Pattye have founded Instincts LLC, a company dedicated to helping up-and-coming executives develop their leadership instincts and skills.

Advertising Age magazine named Pattye one of the "100 Top Marketers in the U.S." in its June 26, 2000 issue. In 2002, *Nation's Restaurant News* named her one of the top 50 women in foodservice. She also received the University of Oklahoma's Distinguished Alumni award in 2002.

Pattye is active in industry and community organizations such as the Arthritis Foundation. She served as chair of the national board of trustees from November 2000 until November 2002. As chair, Pattye acted as the chief volunteer leader guiding the health agency's policy and strategic direction for a network of 150 offices and more than 600,000 volunteers and 800 employees nationwide. She is still a member of the national board of trustees and is active on several national committees and councils. In November 2006, Pattye was awarded the Arthritis Foundation's Harding Award, the highest national honor awarded to volunteer leaders.

In addition, she is immediate past chair of the Board of Visitors of the Gaylord College of Journalism and Mass Communication at the University of Oklahoma. Pattye also serves on the board of trustees for the University of Central Oklahoma Foundation and is an elder at her church.

She has earned her accreditation in public relations (APR) from the Public Relations Society of America. A journalism/public relations graduate of the University of Oklahoma, Moore graduated Phi Beta Kappa in 1979. Pattye and her husband Mark have two daughters, two grandsons and live in Edmond, Oklahoma.

Please contact Jill Nickerson at The Persimmon Group at 918.392.7124